

NATIONAL INSTORE MEDIA

PRODUCTION REQUIREMENTS FOR POSTERS:

STANDARD POSTER SIZE: 36" HEIGHT X 24" WIDE

MEDICAL CLINIC SIZE 24" HEIGHT X 24" WIDE

PAPER PRODUCTION: 3M SCOTCH PRINT, METRO MARK & OR FLEXCON MATERIAL.

Art can be prepared in Adobe Illustrator CS or lower; Photoshop CS or lower: & Quark Express 6.1 or lower

Colors – 5 colors; 4 color process + opaque flood white + bleed

Substrate – Special clear Low Tac Vinyl on the back

Art – Fully loaded with all elements; supplied from customer; electronically or on disk

Proof – One full color proof for approval

Finishing – Trim flat to final size and packed for shipping

SHIPPING: SHIP FLAT IN BOXES, EACH MARKET TO BE PACK SEPARATELY, COPY SHOULD BE RECEIVED 14 DAYS PRIOR TO START DATE.